

# BRANDING UPDATE

## OUR VALUED CUSTOMERS & PARTNERS

**Marcal Paper is excited to announce our go-forward brands.**

We are moving from our legacy Nittany Paper and von Drehle brands to four branded lines of Marcal Paper – Marcal Pro®, Executive Dry®, Marcal Home & Office® and of course our proprietary brand, Transcend®.

This new simplified line reflects our growing company and our continued commitment to providing the high quality, environmentally friendly paper products that you have come to expect.

Over the next few months, you will notice packaging changes, as we move from the legacy brands to the Marcal Paper brands. Our jumbo roll tissue cartons are moving from a rectangle to a square – this will result in a pallet configuration change. Specific quantities will be communicated at a later date. **Rest assured, the product specifications inside the carton are not changing.**

Please reach out to your **sales representative** should you have any questions.

LEGACY BRAND	LEGACY BRAND	LEGACY BRAND	LEGACY BRAND
Transcend by von Drehle®	Feather Soft® Blue Mist® Preserve® Harbor® Ultra® Revolve®	Elegance® Mega Ten® Heartland®	Harbor®
NEW BRAND	NEW BRAND	NEW BRAND	NEW BRAND
<b>TRANSCEND®</b> by <b>Marcal®</b> 	 	 	 Home & Office 

**SAME PRODUCT - NEW PACKAGING**

